

MICHELE MORICCI

portfolio

#GRAPHIC





Pop Culture is a recurring inspiration of mine.

In these graphics, dating back to 2010, 3D, cartoon characters and religious icons played a fundamental role.

According to me, graphic design must be a personal take on current issues and up-to-date taste.

That's the reason why, looking at them now, they may look so a decade ago.



LOGOPOP VOL. 1 / 2010

ADOBE PHOTOSHOP + ILLUSTRATOR  
PUBLISHED BY ARKIVIA BOOKS / 2012

SOME DESIGNS WERE NOT PUBLISHED BUT WERE PART  
OF THE CREATION PROCESS AND DEVELOPMENT.



LABELS, HANGTAGS & CO.

ATHLETES WORLD - AW LAB / 2011  
 CHILDRENSWEAR CLIENT / 2012  
 CHAMPION EUROPE / 2012

ADOBE PHOTOSHOP + ILLUSTRATOR  
 DESIGN DEVELOPMENT FOR: AW LAB S/S 2012, CHAMPION -A/W 2013.

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